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EDITORIAL GUIDE



Agriculture Canada

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EDITORIAL GUIDE

Information Services are responsible for all publishing done by Agriculture Canada. If you need to have something published, and are not sure how to go about it, contact the Chief of Publications (or anyone in the Publications Section) and you will be guided to the person best able to help you.

Our specialists will help you plan your publishing to achieve your goals. We can advise you on editorial standards, get estimates, propose formats, advise you on illustrations and take care of distribution. We may even come up with alternatives to save you money while maintaining (or even enhancing) the effectiveness of your final result.

Research Branch staff and economists within the department are served by specialized editorial groups. If you are with Research Branch, contact Research Program Service before you write the text. If the material you wish to publish is of an economics nature, consult with the Special Services Unit of the Information Services. Both groups maintain close working relationships with the Publications Section.

If you wish to submit an article to Canadex or to departmental periodicals (Canada Agriculture or The Lighter), contact the Head, Periodicals Unit, Information Services.

HOW TO SUBMIT WORK

Submit all publishing to the Chief of Publications, Information Services (with the exception of research and economics material, which you send to the specialized groups mentioned above). With your submission, you must include a form A4, containing proper charge and consignee codes and authorizing signatures, and a covering memo. The memo is important; make certain it contains all details we need to print your job: quantities, delivery, deadlines, special requirements.

If your job is to be typeset, give us a neatly typed manuscript, double-spaced on $8^1/_2$ x 11 manuscript paper. Have tabular material typed on separate sheets at the end of the manuscript, and put captions for illustrations on a separate sheet as well. But be sure to indicate in the margins of the manuscript where the tables and illustrations are to go. Finally, include the illustrations and photographs, properly keyed so we'll know which go where in the text.

EDITORIAL STYLE

Writing Style

If you are writing for the general public, be conversational and use the active voice. For instance, don't say, "It would be advisable to disseminate the information among acquaintances"; say instead, "Tell

your friends". Simple, direct language, using simple, direct words. Your text will read like a professional's, and it won't sound pompous or condescending. Also, don't try to get too many ideas strung together in one sentence. A few short sentences are easier to follow, with less chance of misinterpretation.

If you think about it, you'll realize that text written for technical or semi-technical audiences can benefit from this approach too. The active voice gives you a chance to say *exactly* what you mean.

If you need advice, contact the Head, Editorial Services (or the other two editorial groups previously mentioned) *before* you get too far into the writing. A little planning can save you a lot of work (and us a lot of editing).

Spelling

For its publications, the department standardizes on North American spellings. Follow those given in *Webster's Third New International Dictionary* or *Webster's New Collegiate Dictionary*. If the dictionary gives two spellings, use the first. Be aware that there are many Webster's dictionaries on the market (anyone can use the name Webster's). The two mentioned are *Merriam-Webster*, published by Thomas Allen & Son Ltd. We do not accept British spellings as found in Oxford dictionaries.

Numerical Expressions

In general, we spell out all numbers under 10, and use numerals for 10 and over. Exceptions are:

- At the beginning of a sentence. Always write out the number.
- When using units of measure, rather than items. For instance, say 2 weeks, 5 mL, 6 m, 14 hours.
- In tabular matter. Always use numerals.
- In comparisons. For example, 21 sheep, 16 cows and 2 ducks.

When writing decimal quantities less than one, use a zero before the decimal marker: write 0.45 rather than .45.

We use a period for a decimal marker in English text, and a comma in French text (0.45 in English and 0,45 in French). But we use the period in both languages when talking about dollars and cents (\$42.60).

Use spaces instead of commas to separate long lines of digits into easily readable blocks of three digits (e.g. 1 000 000). You don't have to do this with a four-digit number (1200) if you don't want to, but be sure you do add the space if the four-digit figure is in a tabular column with figures of five or more digits.

Combine numerals and words when you round off large numbers; write 250 thousand, 9 million, 100 billion.

Abbreviations

Abbreviations are used in many publications, particularly those dealing with technical subjects, and uniformity in their use is important for style. The following list of abbreviations is approved for use in Agriculture Canada publications.

```
acre (s)
                                      ac
against, versus
                                      VS
agriculture
                                      agr
and others
                                      et al.
and so forth, et cetera
                                      etc.
                                      A.D.
Anno Domini
ante meridiem
                                      a.m.
approximately
                                      approx
                                      (a)
at
average
                                      av
barrel (s)
                                      bbl
before Christ
                                      B.C.
bushel (s)
                                      bu
catalog
                                      cat.
cent (s)
cubic (in., ft, yd)
                                      cu (cu in., cu ft, cu yd)
cultivar (s)
                                      °C (e.g., 37°C)
degrees Celsius
diameter
                                      diam
dollar (s)
dozen
                                      doz
figure (s)
                                      fig.
fluid ounce (s)
                                      fl oz
free on board (should be
  written in full on first
  mention)
                                      f.o.b.
foot, feet
                                      ft (2' \times 2' \text{ board})
foot-candle (s)
                                      ft-c
for example
                                      e.g.
gallon (s)
                                      gal
gallon (s) per acre
                                      gal/ac
gallon (s) per minute
                                      gpm
grades of grain (should be
                                      No. 1 Canada Western Red Spring
  written in full on first
                                      (No. 1 CWRS)
  mention)
gross national product
                                      GNP
horsepower
                                      hp
hour (s)
                                      h
```

hundredweight cwt in the same place ibid. inch, inches in. (6" x 9" book) manuscript (s) MS, MSS mile (s) mi, m (when combined with another abbreviation e.g., mph) million (s) mil., '000,000 minute (s) min month (s) mo net weight net wt number (s) no. (nos.) ounce (s) ΟZ page (s) p. (pp.) parts per billion dqq parts per million ppm / per % percent pint (s) pt post meridiem p.m. pound (s) lb pounds per square inch psi quart (s) qt revolutions per minute rpm second (s) square (in., ft, yd) sq (sq in., sq ft, sq yd) that is i.e. thous., '000 thousand (s) ton (s) (imperial) ton (s) variety (ies) var. watt (s) W yard (s) yd year (s) a (SI)

Metrics

Each unit of metric measurement has a unique symbol that is the same in all languages.

Common units used in farming:

	Unit	Symbol	
Mass	milligram(s) gram(s) kilogram(s)	mg g kg	0.001g 0.001 kg 1000 g
Capacity	tonne(s) millilitre(s)	t mL	1000 kg 0.001 L
Length	millimetre(s) centimetre(s)	L mm cm	1000 mL 0.1 cm 10 mm
	metre(s) kilometre(s)	m km	100 cm 1000 m
Area	square centimetre(s) square metre(s) square kilometre(s) hectare(s)	cm ² m ² km ² ha	1 x 1 cm 1 x 1 m 1 000 000 m ² 10 000 m ²
Volume	cubic centimetre(s) cubic metre(s)	cm ³ m ³	1 x 1 x 1 cm 1 x 1 x 1 m
Temperature	degree(s) Celsius	°C	
Pressure	pascal(s) kilopascal(s)	Pa kPa	0.001 kPa 1000 Pa
Power	watt(s) kilowatt(s)	W kW	0.001 kW 1000 W
Velocity	kilometres per hour	km/h	
Illumination	lux	lx	

Points to remember when writing metric symbols:

- Write symbols in lower case, except when the unit is derived from a proper name, e.g., W watt. To avoid confusion with the number 1, use a capital L as the symbol for litre, alone or in combination (e.g., mL) or write out "litre" in full.
- Always use upright letters for symbols. Do not use italics.
- Do not pluralize symbols, e.g., 45 g (not 45 gs).
- Omit periods after symbols, except when they occur at the end of sentences.

- Use symbols rather than write out unit names, e.g., 16 m² (not 16 square metres). Do not use symbols if not preceded by numbers.
- Leave a full space between the quantity and the symbol, e.g., 45 g (not 45g), except when the first character of a symbol is not a letter, e.g., 32°C.
- Use decimals, not fractions, e.g., 0.25 g (not ¹/₄ g).
- Write prefixes such as kilo, hecto, milli in symbol form without spacing between the prefix and the unit symbol, e.g., kg — kilogram, km — kilometre.

PROOFREADING

The major difference between marking of printers' proofs and of a manuscript is this: corrections to a manuscript are marked within the text, while corrections to proofs are *indicated* within the text and *marked* in the *margins*. This is important because the man correcting the proof at the printer's shop scans the margins and he will miss any corrections not shown there.

To help audit costs, corrections are color-coded (we pay for our mistakes; the printer pays for his). Mark the printer's mistakes in *red* and the CDA's in *green*. An alteration made after the type has been set (such as the author changing his mind) is charged to the department — mark it in *green*. Mark directions to the printer that are not part of an alteration in *blue* or *black*.

If, for any reason, you must mark typed or typeset copy which is to be photographed as an original for platemaking, use an *azure blue* pencil. Azure blue does not itself photograph. A much better plan is to obtain a xerox copy of the original and mark it in the colors noted above.

All corrections must be neat and legible. Show the point of correction within the text clearly; then *print* your correction in the margin. Remember that all insertions must be grammatically correct, and properly punctuated. For example, if you want a word inserted in lower case letters, print it in lower case — not caps — in the margin.

Circle anything you don't want set into type (such as directions and clarifications) except the standard markings shown in the following list of proofreading symbols. To a printer a circle means 'do not set''.

If in doubt that the printer will understand your correction, clarify it. Write the correction out in full, and circle it, in addition to the normal proofreading marking.

Proofreading Symbols

Caret - Used to indicate, within text, where to insert or K substitute. Always used with a marginal symbol. Space — see example 2. Delete - see examples 1 and 3. Deletions are indicated within text by a diagonal stroke through letter, numeral or symbol to be removed, or by crossing out words to be deleted. Insert — used in margin to insert punctuation (,/), letter (a/) or word (and/), etc. See examples 4, 8, 10, 11, 14, 15, 16, 17, 18, and 19. Transpose – see examples 5 and 6. Less space - see example 7. STET Leave as it is — see example 9. Comma — see example 10. 0 Period — see example 11. Capital letters — see examples 12 and 13. 3/ Apostrophe – see example 14. Colon — see example 15. • Semicolon – see examples 16 and 17. /=/ Hyphen — see example 18. 141 Dash - see example 19. (/) Parentheses — see example 20. [/] Brackets - inserted like parentheses, example 20. Turn letter - see example 22. Wrong font — see example 23. Broken letter – see example 24. Quotation marks — inserted like apostrophes, example 14. Superscript letters and numerals — inserted like apostrophes, example 14. Used in footnotes (² The author is . . .). Subscript letters and numerals — inserted like commas, example 10. Used in formulae (H₂O). # Paragraph - see example 25. Run on — see example 26.

Italics – see example 27.

Rom.

11 15 1/(*)

Roman type – see example 28.

Bold face — see example 29.

Small capitals – see example 30.

Move to left - see example 31.

Move to right - see example 32.

Lower case — see example 33.

Align letters - see example 34.

Equal space — see example 35.

Close up — see example 3. May be used without deletion to close open space.

Question to author — see example 36.

Align column — see example 37.

To have an abbreviated word written out in full, circle it in text and write in margin "sp". See example 21.

Mathematical signs are noted by circling within the text, and clarifying in the margin. See example 38.

If several (or more) words have been skipped by the typesetter, show point of insertion within text with a caret, and write in margin "Out — see copy" and circle it.

NOTE: Corrections illustrated in the following examples are shown in red for clarity. When marking proofs, color code your corrections as described earlier.

Examples of the use of proofreading symbols

on Corrected	The planting and care	The planting and care	The planting and care	tter The planting and care	Ác	and then, to my surprise	he fell. Picking himself up	he fell. Picking himself up	BEWARE OF IMITATIONS	over at John's place	as follows: three trees	cannot go; I may just				
Meaning of correction	delete comma	insert space	delete and close up	substitute correct letter	transpose letters	transpose words	less space	insert missing word	correction marked by mistake; OK as it is	insert comma	insert period	capital letter	capital letters	insert apostrophe	insert colon	insert semicolon
. ⊆																
Mark in margin	x,	#6	?	34	§) (3) =	and (ि	(n	6	3 (EVY?	7	``	<u>\</u>
Mark in text Mark in marg	The planting and care	The plantingand care	The plainting and care	The planting and care	The planting and care	The planting eare and	The planting and care	The planting care	The planting and care.	and then to my surprise	he fell Picking himself up	he fell. picking himself up	beware of imitations	over at Johns place	as follows three trees	cannot god may just

Corrected	cannot go; I may just	full-bodied men	most — but not all	best (as we will later see)	Department of Agriculture	The planting and care	The planting and care	The planting and care	today. We shall then go	today. We shall then go	If you want <i>anything</i>	If you want anything	Department of Agriculture	DEPARTMENT OF AGRICULTURE	Department of Agriculture	Department of Agriculture
Meaning of correction	substitute semicolon	insert hyphen	insert em-dash	insert parentheses	write out in full	turn inverted letter	wrong font	broken letter	new paragraph	run on without break	set in italics	set in roman	set in bold face	set in small capitals	move to left	move to right
Mark.in margin	/5	±	13	S		0	44;3	×	क	Aun or	्डिंग चिंग	(Hog)	4	(3.8)	e L	Т
Mark in text	cannot go I may just	full bodied men	most but not all	best as we will later see	Dept of Agriculture	The planting and care	The planting and care	The planting and care	today (We shall then go	today.> We shall then go	If you want anything	If you want anything	Department of Agriculture	Department of Agriculture	C Department of Agriculture	Department of Agriculture
Example	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32

Corrected	under department policy	The planting and care	The planting and care			Three pounds seed Two pounds fertilizer Four pounds herbicide	2 X 4 foot board
Meaning of correction	set in lower case	align line of type	equal spacing	question to the author	re content	align column (used also in tables to align columns of figures)	set multiplication sign
Mark in margin	(*)	n (*	(Author?)		\	mult. sign
Mark in text	under department Policy	The planting and care	The planting Land L care	John weighs 1000 pounds		Three pounds seed Two pounds fertilizer Four pounds herbicide	$2\overline{\otimes}$ 4 foot board
Example	33	34	35	36		37	38





